Access Challenge: One by One: Target 2030 Campaign Communications Internship

Areas of Focus: African Health Policy, Behavioral Change, Social Justice, Climate Action

Job Function: Communications & Public Education

The Access Challenge is a New York-based organization committed to Universal Health Access across Africa. We partner with political and cultural leaders to build African-centered mass-media campaigns and strategic advocacy programs to change health policy. We seek to influence policy to enable a world where the next generation of global citizens, our children, have equal access to the opportunities and services they need to thrive. This access will be universal and will not be dictated by where a child is born, or their economic status. Our dedicated team works strategically alongside leaders and influencers at the country, continental, and international level. By leveraging the power of the media to reach millions with life saving messages, we inspire multi-sectoral action in the fight to reduce child mortality, secure a healthy environment, cultivate global development partnerships, and unlock resources in the public and private sectors. We strive to encourage a culture of collaboration and cooperation within the public health sector.

Communications Intern:

We seek an experienced student pursuing global health or development to help develop and execute a comprehensive communications strategy to reach an African and global health audience for both the organization and our campaign, One By One: Target 2030. The One by One: Target 2030 campaign operates on three levels: global convenings (UNGA, COP, AU Summits, Regional Meetings), political advocacy, and mass media campaigns in Africa. This individual would support the Communications Manager and CEO in developing an external and internal communications strategy for an international and national community. This includes maintaining and cultivating a brand voice in the global health community, and supporting the Program Manager with media for African audiences at the leadership, community health worker and citizen levels. **This individual should be eager to think outside of the box to leverage the position as an NYC-based organization reaching both the international global health community, as well as African leaders and community health workers in order to create change in universal health coverage perception and policy.**

About One by One: Target 2030 Communications Team:

The Communications team helps facilitate outgoing messages to leaders in the global health and climate sectors, prospective sponsors, and NGO partners about One by One activities. Our team also designs social media digital content for the campaign and mass media operations in Africa. They facilitate necessary research in order to promote the UHC agenda, elevate and amplify stories of everyday African innovators and health leaders, and provide support to our team members on the continent.
What are the benefits of the Access Challenge Internship Program?

- An opportunity to work day to day with campaign staff who are passionate about engaging actors from across the climate and health sectors to advance an inclusive Universal Health Coverage agenda in Africa.
- Receive first hand experience developing a comprehensive communications strategy for a burgeoning international political health campaign.
- Strengthen your understanding of African politics, and behavioral change messaging through mass media platforms. Build skills in story-telling across multiple types of platforms.
- Intern closely with staff and be exposed to the process of implementing project pipelines and coordinating with multiple teams across the organization.

Who are we looking for?

- Students majoring in communications, journalism, policy, politics, public health, or other relevant coursework; however, non-students are also encouraged to apply.
- Hardworking, motivated, passionate future leaders interested in gaining experience and involvement in global health communications.
- Applicants should be passionate about storytelling, well-organized, detail-oriented, self-motivated, reliable, creative, and enthusiastic.
- Excellent written and oral communication skills in English are required.
- Applicants should be visually and aesthetically oriented towards different audiences across cultures.
- Experience and familiarity with digital advocacy and/or major social media platforms is preferred. Internet research skills and familiarity with MS Office programs, such as Word and Excel, are essential.
- Proficiency in Social Media Platforms (Twitter, Facebook, Instagram), Microsoft Office, Dropbox and/or Google Drive, and Skype required

Interns will be expected to assist the Communications work through:

- Media monitoring and response generation
- Content List building and research for monthly newsletters
- Drafting written materials, and
- Designing digital content using tools such as Canva and Adobe Indesign

Interns can expect to learn:

- Critical thinking skills, for example, how to identify important news relevant to the mission
- Research and Data management skills
- Writing skills, including how to craft high quality, compelling content for both social media, opinion pieces, and newsletters
- How to conduct social media research on pressing human rights issues.
- Training on writing and editing to effectively communicate the news and impact of the organization.
- Craft a comprehensive communications strategy for multiple audiences.
Internship Details

**Duration:** late August/early September - mid December, 15 hr/week minimum

*Internship start date and end date are flexible*

**Compensation:** This internship is unpaid, our team will work with your university to award you credit for your experience.

Learn more about **Access Challenge** at [accesschallenge.org](http://accesschallenge.org) and the **One By One Campaign** [onebyone2030.org](http://onebyone2030.org).

Application Requirements

If interested, please send the following documents to [sarah.searfoss@accesschallenge.org](mailto:sarah.searfoss@accesschallenge.org)

- Cover Letter
- Writing Sample
- Resume